



NH *Dance*
COLLABORATIVE

New Hampshire Dance Collaborative (NHDC)

FOUNDED IN 2016, IS A NONPROFIT WITH A MISSION
TO PRESENT AND DEVELOP *dance* AS AN ACCESSIBLE AND
UTILIZED *art form* TO DEEPEN OUR UNDERSTANDING
OF *each other* AND OUR *shared world*.

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What is NH Dance Accelerator?

Whereas incubators help entrepreneurs refine ideas to build businesses from the ground up, accelerators work with early-stage companies that already possess viable concepts with an objective to foster rapid growth.

NHDC has taken the idea of business accelerators, well-known in the tech world, and adapted it to fit the unique needs of dance companies and solo artists. Acceleration is necessary to dance, because dance companies and solo artists often struggle with their business model despite already possessing viable products.

With this in mind, NHDC formed NH Dance Accelerator

TO *rapidly accelerate*

THE GROWTH AND SUSTAINABILITY
OF NEW HAMPSHIRE-BASED DANCE
COMPANIES AND SOLO ARTISTS

THROUGH *financial
support, coaching,
AND mentorship.*

NH Dance Accelerator Philosophy

NHDC is a bridge-builder between the dance community and the general public, demonstrating dance's unique importance and relevance in everyday life through brief, unexpected, and informal dance performances in various settings. Through NH Dance Accelerator, NHDC hopes to build and strengthen the dance ecosystem in New Hampshire.



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NH Dance Accelerator is guided by NHDC's core beliefs that...

dance awakens

a kinesthetic empathy within both the viewer and the dancer that bypasses the thinking brain and expands feelings related to human connection.

dance is an ancient impulse

and form of expression that has enabled humans throughout evolution to build and maintain social bonds and cooperation.

dance can heal

the current human condition in a world increasingly fractured by technology 'empathy deficits.'



NH Dance Collaborative

NH Dance Accelerator Selection Process

NH Dance Accelerator selects dance companies and solo artists in New Hampshire that have a consistent brand and a clear and creative mission. Selected dance companies and solo artists are referred to as “Fellows,” as candidates are selected due to their respective accomplishments, focus, and singular vision, which makes them ready for a rigorous process of training.

NH Dance Accelerator is comprised of three main elements.

1) Financial Support

New Hampshire Dance Collaborative invests up to \$10,000 to accelerate the growth and sustainability of each Fellow in NH Dance Accelerator. This investment includes covering the cost of theater rentals, payment(s) for dancers, and additional expenditures related to performances. Financial support also includes the indirect costs of the NH Dance Accelerator Team, which provides communication expertise, business coaching, strategic planning, and social media promotion.

2) Coaching

Dance companies and solo artists often have very little basic business experience and cannot afford to hire professional business consultants, so they manage (sometimes awkwardly) on their own. NH Dance Accelerator provides expertise in strategy, short and long-term business planning, grant writing, communications and, most importantly, ways to monetize dance through ticket sales, grants, sponsorships, and other methods.

3) Mentorship

Mentorship is applied in ways specific to the dance company and solo artist. NH Dance Accelerator advises, affirms, coaches, supports, and sponsors Fellows in ways individualized to their specific needs. NH Dance Accelerator also brings in mature performing artists to provide input on choreography, dramaturgy, costume design, and stage lighting to support the highest artistic products possible.



New Hampshire Dance Accelerator Team



JOAN BRODSKY: Founder of New Hampshire Dance Collaborative (NHDC) and NH Dance Accelerator, Joan is a dancer, movement educator, and owner of The Studio Within. In 2015, she created NHDC to foster an appreciation for—and support of—dance in New Hampshire. Her initial and ongoing focus is to provide New Hampshire dance artists with innovative, collaborative, and equitably paid performance opportunities.



HOWARD BRODSKY: Social entrepreneur, Howard is co-founder and Board Chair of CCA Global Partners, one of the largest privately held cooperatives in the United States with 14 distinct divisions that produce aggregate sales in the billions. Howard offers big picture ideas for innovative solutions to financial sustainability to our NH Dance Accelerator Fellows.



ROBERT LEVEY: Philosopher, writer, thought partner, and PhD. Candidate in Transformative Studies from the California Institute of Integral Studies, Robert manages NHDC's communication strategy and website. He also helps Fellows write grants and press releases and develop creative and actionable business plans. He embraces the vision that dance matters and that it can play a crucial role in helping us better understand one another.