

New Hampshire Dance Accelerator

The New Hampshire Dance Collaborative (NHDC) has adapted the business accelerator model to create the NH Dance Accelerator. Empowering dance and performing arts organizations and solo artists, the NH Dance Accelerator identifies promising talent with potential to become sustainable cultural institutions, providing mentorship, financial support, and strategic development to create a thriving performing arts ecosystem throughout New Hampshire.

Our Mission

Our mission is to mentor and cultivate artists who share our vision: a thriving state enriched by diverse, entrepreneurial performing arts organizations and solo artists deeply connected to their communities.



Selection Process

We select dance/performing arts organizations and solo artists with strong brands, clear missions, and creative visions. Participants are chosen for their accomplishments, focus, and readiness for a rigorous training process.



Established Brand

Artists with a distinctive artistic identity and voice



Clear Mission

Defined purpose and goals for their artistic work



Creative Vision

Innovative approaches to dance and performance



Readiness

Prepared to engage in intensive professional development



Strategic Focus Areas

NHDC provides financial support along with coaching and mentorship in critical areas of business development.

Board Development

Strengthening governance and leadership to ensure organizational stability and vision.

Mission/Vision & Values

Crafting clear, purposeful statements that guide organizational decisions and inspire stakeholders.

Strategic Planning

Establishing actionable goals and priorities to create a roadmap for sustainable growth & artistic excellence.

Website Development

Website optimization to enhance online engagement and audience development.

Marketing & Promotion

Developing messages to highlight values and offerings, creating compelling narratives that resonate with audiences.

Financial Sustainability

Creating sustainable revenue streams through grant writing, corporate sponsorship development, and partnerships.

The Art of Gratitude

Many organizations and solo artists lack dedicated development staff, challenging donor recognition. NHDC's "The Art of Gratitude" program helps "Fellows" thank financial, volunteer, and in-kind supporters.

Building Authentic Connections

Thoughtful expressions of gratitude create lasting community connections and distinguish organizations in meaningful ways.

Personalized Acknowledgment

The program guides Fellows in how to create authentic relationships with supporters through personalized recognition strategies.

Reflecting Artistic Voice

Fellows learn to develop acknowledgment approaches that authentically reflect their unique artistic identity and values.



Entrepreneurial Focus

With New Hampshire ranking low in government arts funding, NHDC guides Fellows to adopt creative approaches that emphasize earned income strategies to ensure financial resilience.



Identify Opportunities

Discover unique revenue streams aligned with artistic mission.



Develop Business Models

Create sustainable frameworks for earned income.



Build Partnerships

Forge strategic alliances with organizations.



Achieve Sustainability

Balance artistic integrity with financial stability.



How It Works

Facilitated Dialogues

Exploring goals and vision through structured conversations that uncover core values and aspirations.



Informal Audit

Identifying strengths and areas for improvement across all aspects of operations and artistic work.



Mission and Vision Alignment

Refining or creating foundational statements that authentically represent the artist's purpose.



Action Plan

Developing a roadmap tailored to organizational priorities with concrete milestones.



By graduation, Fellows are equipped with mission and vision statements, a communication plan, strategic plan, updated website, grant writing and sponsorship development skills, basic budget, functioning board (if applicable), and initial financial reserves.

Fellow Commitments

To ensure a transformational experience, NH Dance Accelerator Fellows are expected to fully engage in the program (5 - 10 hours each month).

Active Participation

Fellows are expected to attend and actively participate in all scheduled workshops, mentorship sessions, and networking events.

Marketing Acknowledgment

Fellows will co-brand their materials or visibly acknowledge NHDC's support in their communications—such as websites, social media, playbills, and promotional materials.

Progress Reporting

Fellows will provide brief progress updates throughout the accelerator to track growth and ensure alignment with their stated goals.

Community Mindset

Fellows are selected not only for their talent and potential but for their willingness to contribute to and grow within a statewide network of artists committed to cultural impact.

Contact Us

Reach Out

We're here to support your artistic journey. Connect with us to learn more about the NH Dance Accelerator program.

- Applications
- Mentorship opportunities
- Partnership inquiries

Connect With Us

W: www.nhdancecollaborative.org

E: thestudio.joan@gmail.com

Follow us on social media for updates and success stories.

